



HELPING OUR MEMBERS SUCCEED

MNAFEE's mission is to promote, advocate for, and strengthen parent education, Early Childhood Family Education (ECFE), and early childhood programming in public schools.

Telling My Story Worksheet

What do you want to do?

- Raise awareness on your issue or concern?
- Show the importance of your program?
- Request a meeting or get to know a policymaker?
- Request a policymaker to support or oppose a specific bill

Remember:

- Tell your story, not someone else's.
- Tell your story in a positive way.
- Stay on message and be brief.
- State all the facts and be 100% truthful.

Here is a series of questions to help you organize your story:

1. Describe who you are and where you live.

2. Tell them about your program. What is working? What is not working?

3. Describe why early learning/parent education is important to you?

4. Describe what impact early learning/parent education has had on you, your family, or your program.

5. What could be done to improve or enhance your situation?
