



MISSION

Sparking children's learning through play

VISION

Kids play more. Adults do, too. We thrive as a happier, healthier and more innovative community through the radiant power of play.

IMPACT AREAS

A HAPPY Community

- overflows with joy, kindness, friendship and laughter
- shares a playful spirit and an optimistic mindset

A HEALTHY Community

- is active, strong and resilient
- nurtures their minds & bodies through playful learning

An INNOVATIVE Community

- imagines, experiments, takes risks and learns from mistakes
- values diverse perspectives
- marshals the collective power of curiosity and creativity

POWERFUL PLAY

The museum champions play in general and “powerful play” in particular. Powerful play celebrates children as agents of their own learning. This is the type of play that makes learning stick. Powerful play shares three aspects:

- **Captivating and fun:** A child wants to be there. The activity is enjoyable, relevant, interesting and purposeful. The play stems from a child's own desires.
- **Active and challenging:** A child is actively involved both mentally and physically. The play, and the learning, is a whole-body experience.
- **Self-directed and open-ended:** A child explores freely without the limitation of being expected to do things the “right” way or a certain way. The process, not the outcome, is the focal point.





The Powers of Play

The museum recognizes seven skills citizens need to thrive, now and throughout their lives. These "powers of play" give children and adults the tools they need to interact positively with others, manage their emotions and make sense of the world around them.



Confidence

Confidence

To genuinely believe in one's own abilities to experience success and satisfaction in not only what one can do, but also what one is willing to try.



(Self) Control

Creative Thinking

To consider and experiment with alternatives freely and without fear in any situation.



Creative Thinking

Critical Thinking

To discern knowledge, information and interests in order to solve a problem, prove a point or decide what to believe.



Collaboration

Self-Control

To live within a bustling society with the ability to manage one's own attention, emotions and behaviors.

Collaboration

To engage with others positively and productively in pursuit of a common goal.

Communication

To take language and literacy and use them to exchange information with power and precision.

Coordination

To recognize, use and appreciate the physical marvels of the human body.



Critical Thinking



Communication



Coordination

