Diversity in Children's Books 2015

Percentages of books depicting characters from diverse backgrounds. Based on the 2015 publishing statistics compiled by the Cooperative Children's Book Center, School of Education, University of Wisconsin-Madison:
ccbc.education.wisc.edu/books/pclstats.asp

0.9% American Indians/First Nations
2.4% Latinx
3.3% Asian Pacifics/Asian Pacific Americans
7.6% African/African Americans
12.5%* Animals, Trucks, etc.
73.3%** White

* About a quarter of the total children's books published in 2015 were picture books, and about half of those depict non-human characters, like animals & trucks.
** The remainder depict white characters

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