

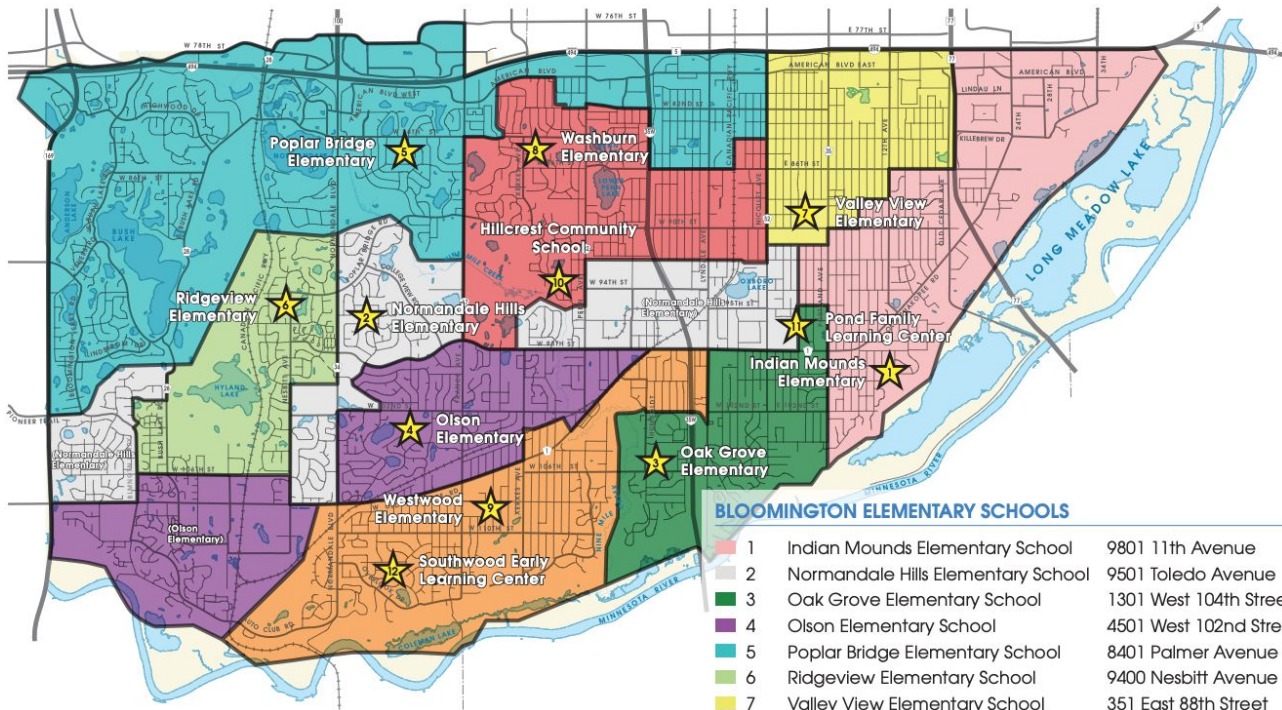


A Playbook for Revitalizing Your Parent Advisory Council

Ryan Lokken | Danielle Indovino Cawley | Tara Owens

- 1. Our Story**
- 2. Our Playbook**
- 3. Takeaways**

BLOOMINGTON PUBLIC SCHOOLS ELEMENTARY SCHOOL ATTENDANCE AREAS



BLOOMINGTON ELEMENTARY SCHOOLS

1	Indian Mounds Elementary School	9801 11th Avenue
2	Normandale Hills Elementary School	9501 Toledo Avenue
3	Oak Grove Elementary School	1301 West 104th Street
4	Olson Elementary School	4501 West 102nd Street
5	Poplar Bridge Elementary School	8401 Palmer Avenue
6	Ridgeview Elementary School	9400 Nesbitt Avenue
7	Valley View Elementary School	351 East 88th Street
8	Washburn Elementary School	8401 Xerxes Avenue
9	Westwood Elementary School	3701 West 108th Street
10	Hillcrest Community School*	9301 Thomas Road


*Districtwide Attendance Area

EARLY LEARNING CENTERS – DISTRICT-WIDE ATTENDANCE


11	Pond Family Learning Center	9600 3rd Ave South
12	Southwood Early Learning Center	4901 West 112th Street

Our Story

Then (2020):

- Our non-profit organization had dissolved
- Staff were leading meetings
- Parent participation was low and sporadic
- Meetings were program updates presented to parents
- It felt like 

Now:

- We re-established our non-profit organization
- We lead meetings
- Current participation = **19 parent board members (!)**
- Meetings are working meetings focused on Advisory goals
- It feels like 

How We Transformed:

- A couple key parents were tapped
- Clear mission and goals
- Supportive staff and historic files
- Virtual meeting format



Our Mission

To advise the Bloomington **Early Childhood Family Education (ECFE)**

program in planning, needs assessment and program development with the goal of improving and enhancing the program and its mission, and to raise community awareness for the program by serving as a communication link between the program and the community.

To advise and advocate on behalf of **Bloomington Early Learning Services**, which includes ECFE, early childhood screening, preschool programming for three-year-olds and four-year-olds, and Early Childhood Special Education.

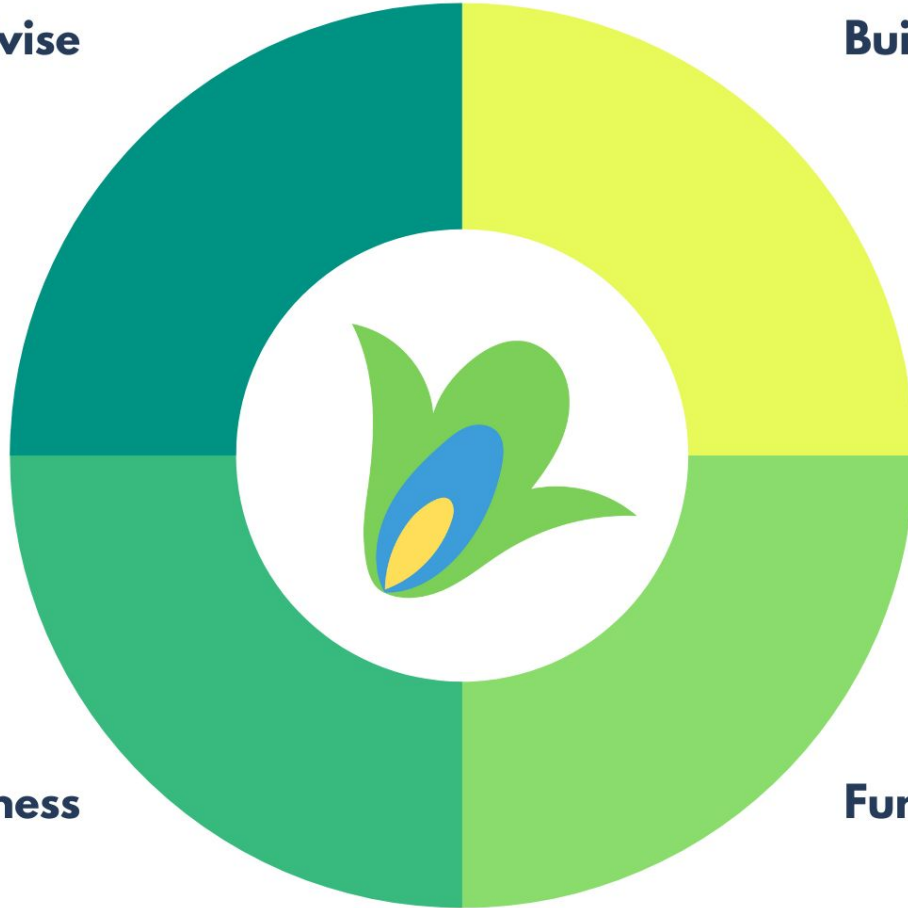
BLOOMINGTON
EARLY LEARNING
ADVISORY COUNCIL 

Advise

Build Community

Fundraise

Raise Awareness







Our Playbook

ECFE 2022-2023 Class Schedule



MONDAY

2 Year Old Explorers
8:45-10:30 a.m.
Age 24-35 months
Separating
with sibling care

1 Year Old Movers
10:45 a.m.-12:15 p.m.
Age 12-23 months
Parent Ed in room

Adventurers
5:30-7:15 p.m.
Age 2-5 years
Separating

Preschool Parent Connection
1:30-2:30 p.m.
For preschool parents;
families welcome

Walk and Talk
Timing TBD
For kids of all ages and
their parents
Jefferson High School Track

TUESDAY

Play and Learn
9:15-10:30 a.m.
Age 0-5 years
No Parent Ed

2 Year Old Explorers
10:45 a.m.-12:30 p.m.
Age 24-35 months
Separating
with sibling care

Baby Beginnings
1:00-2:15 p.m.
Age 0-12 months

What's On Your Mind?
8:00-8:45 p.m.
For parents only
Virtual

WEDNESDAY

1 Year Old Movers
8:30-10:00 a.m.
Age 12-23 months
Parent Ed in room

ECFE Friends
8:30-10:00 a.m.
Age 0-5 years
Parent Ed in room

ECFE Wadajir
10:15-11:45 a.m.
Age 0-5 years
Parent Ed in room

ECFE Preparando
10:15 a.m.-12:00 p.m.
Age 0-5 years
Separating

Kids in Nature
3:15-4:45 p.m.
Age 2-5 years
No Parent Ed

THURSDAY

Movers & Explorers
8:45-10:15 a.m.
Age 1-2 years
Parent Ed in room

ECFE Friends
10:30 a.m.-12:15 p.m.
Age 0-5 years
Separating

Afternoon Wonders
4:00-5:30 p.m.
Age 2-5 years
No Parent Ed

FRIDAY

Music & Movement
9:30-11:00 a.m.
Age 18 months-5 years
Valley View Elementary
No Parent Ed

Music & Movement
11:15 a.m.-12:45 p.m.
Age 18 months-5 years
Valley View Elementary
No Parent Ed

ONE SATURDAY
EACH MONTH

ECFE Stay and Play
10:00-11:15 a.m.
Age 1-5 years
No Parent Ed

Location Key

POND CENTER
600 3rd Ave S
Bloomington, MN 55420

SOUTHWOOD CENTER
4901 W 112th St
Bloomington, MN 55437

OTHER SITES
as listed

What is Early Childhood Family Education (ECFE)?

Licensed educators support you through the challenges and joys of your early parenting years birth to age 5. ECFE offers time to connect with your child, talk with other parents, and learn together.

Important Note

This schedule is subject to change. Classes may be canceled if enrollment is low. For the most up-to-date schedule and full class details, please visit www.bloomington.ce.eleyo.com.

Contact Us

952-681-6200
952-681-6219 *Español*
952-681-6269 *Soomaali*

Advising

**BLOOMINGTON
EARLY LEARNING
ADVISORY COUNCIL**

We support families enrolled in
Bloomington Early Learning Services
and advocate for our earliest learners.

Our Mission
The Advisory's mission is to strengthen the
parent/ caregiver commitment to
Bloomington Early Childhood Family
Education (ECFE) as well as advise and
advocate on behalf of all of Bloomington
Early Learning Services which includes
ECFE, Early Childhood Screening,
Preschool, and Early Childhood Special
Education.

What We Do:

- Plan events, activities, and offerings that
bring families together
- Increase awareness of ECFE and all
Early Learning programs so more families
know about them
- Raise money to support Bloomington
Early Learning Services
- Provide feedback to continually improve
Bloomington Early Learning Services

Monthly Meetings
Second Wednesday
7:30 to 9:00 PM (virtual)
Meeting schedule available at:
www.bloomingtonearlyadvisors.org/events

The Advisory provides parents and caregivers opportunities
to get involved with Early Childhood programs and
strengthen your connection to other families.

www.bloomingtonearlyadvisors.org info@bloomingtonearlyadvisors.org [f](#) [i](#)

We want you!

Projects from Last Year:

- Packed 2 toy school buses with diapers and
raised \$885 to help with urgent diaper need
- Hosted a family field trip to the Children's Museum
- Launched ECSE Connect, an online support
group for families with children with disabilities
- Raised \$5,535 for new gym equipment
- Hosted Teacher Appreciation events
- Hosted an end-of-the-year Family Picnic for all
families and staff



Fall playground playdate (recruiting event)



BLOOMINGTON
EARLY LEARNING
ADVISORY COUNCIL



ALL EARLY LEARNING FAMILIES ARE INVITED TO

FAMILY OPEN GYM

THURSDAY, MARCH 16

4:00-6:30 P.M.

POND CENTER GYM

9600 3RD AVE S, BLOOMINGTON, MN 55420

Winter open gym events

BLOOMINGTON
EARLY LEARNING
ADVISORY COUNCIL

Waxaa halkan lagu casuumey dhamaan qoysaska Waxbarashada
Hore aadida safarkan xiisaha iyo waayo aragnimada leh.

MINNESOTA CHILDREN'S MUSEUM

JIMCADA,
FEBRAAYO 4
9:30 AM - 1:00 PM



- Febraayo 4 waa maalin iskuul uusanjirin
- Nagu soo biir safar-bixid aad ku tageysa Matxafka Carruurta ee Minnesota-saddex dabaq oo madadaalo ah! Iyo fursad aad kula kulanto oo qoysaska kale ee Waxbarashada Hore
- Waxaan u xaqiijinay qiimo dhimis tikidka gelitaanka guud ee qoysaska Barashada Hore: \$ 7 canuggii da'diisu tahay 1 ama ka weyn iyo dadka waaweyn oo bilaash ah.
- Gaadiidka aad ku imaaneyso waa adiga xagaaga ; Booqashada kooxda waxay dhammaanaysaa 1:00 duhurnimo

WIXII MACLUUAMAAD DHEERAAD AH IYO SI AAD U XEJISATO TIKID IIBSIGA:
WWW.BLOOMINGTONEARLYADVISORS.ORG/MUSEUM

NAGU
SOO
BIIR

BLOOMINGTON
EARLY LEARNING
ADVISORY COUNCIL

FIELD
TRIP



TUESDAY,
MARCH 7
@ 10:00 A.M.



All Early Learning
families are invited to
a morning of creativity
at Crayola Experience
at the Mall of America.

DETAILS

March 7th is a no school day for ELS.
Join other ELS families for a group visit
to Crayola Experience including:

- A hands-on lesson about melted wax
- Live demonstration of how crayons are made
- All day access to 26 hands-on attractions
- Private space for lunch together at 11:30 a.m. (bring your own lunch)

COST

Discount general admission
tickets are \$13 per person age 3
and older (2 and under are free).
Crayola memberships cannot be
applied to the field trip.

Transportation is on your
own to and from Crayola
Experience.

RESERVE YOUR TICKETS BY JANUARY 31
[TINYURL COMING SOON]

Field Trips



ECSE Connect support group



End-of-year Picnic



JOIN THE BLOOMINGTON EARLY
LEARNING ADVISORY COUNCIL IN A



Dine-to-Donate

Fundraiser

Tuesday, October 25, 5-8pm
7801 Nicollet Ave, Bloomington, MN 55420
10% of sales goes to the Advisory

Spread the word!

If this event doesn't work for you, but you would like to help,
you are welcome to make an online donation here:

<http://www.bloomingtonearlyadvisors.org/give>

Dine-to-Donate fundraisers



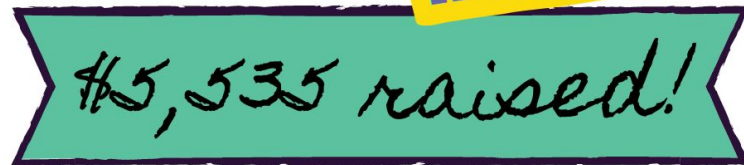
Diaper Drive



THANK YOU for taking action on this initiative:



Upgrade Drive





Upgrade Drive



Upgrade Drive



Teacher Appreciation events



Promoting ECFE at the local Farmers Market



Promoting ECFE at the local Farmers Market



Spirit Wear



Team Building...



Team Building...



Team Building!

Areas of Improvement:

- Truly **representative demographics**—Advisory composition should match the demographics of the ECFE program and the wider community
- **More awareness** of ECFE
- **More advising**



Takeaways

#1 Healthy Advisory Councils = Healthy Communities

- When parents get involved, staff morale goes up
- Engagement now leads to an infusion of social capital that flows upwards into the district
- The Advisory is a “leadership sandbox”



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#2 We Need You and You Need Us!

- **We** are your “boots on the ground” in the local community
- **We** are actively experiencing the product, end-to-end
- **We** can help interpret survey or other traditional feedback
- **You** are the continuity!
- **You** are best positioned to identify Advisory leaders
- **You** inspire us

What ECFE Means to Us ❤️

- *“It is **invaluable**”*
- *“It made my parenting journey easier”*
- *“It made me feel **so welcomed**”*
- *“It is a **vibrant** offering in our community”*
- *“It was an **absolute lifeline** in the pandemic”*
- *“It has been a **savior** for our family”*



#3 Take Advantage of Our Playbook!

<https://www.bloomingtonearlyadvisors.org>

info@bloomingtonearlyadvisors.org



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